



Let me start out by welcoming you to the ETCBA website, and thanking you for visiting our page. Take your time, look around, and see what we have to offer. Each year in the United States the cost of healthcare increases in staggering numbers, which makes a huge impact on our budgets' bottom line. The cost of healthcare rose 7.7 percent between spring 2005 and spring 2006. This type of increase is a frightening number, and comes with great financial strains.

In addition to the cost of healthcare benefits, the issue of compensation structures needs to be addressed. Never has there been a more pressing need to recruit and retain top talent. The time is now to take control of your insurance and start to get things under control. As president of ETCBA, I am committed to providing our members with the knowledge to help combat this growing epidemic along with maintaining a stable compensation plan, to create the best working environment for their employees and business.

I look forward to serving you for 2008, and am excited about what the steering committee and myself are doing to provide education and resources to take our professions to the next level.

If I can be of any assistance please feel free to contact me. My contact information can be found under the "Leadership" section. Thank you for your support of East Tennessee Compensation and Benefits Association. We look forward to seeing you at our quarterly meetings.

Sincerely,
Stacey Rule
President ETCBA